

Championships



The Events Tasmania Grants Program

Thank you for your interest in the Events Tasmania Grants Program. This document provides guidelines for organisations interested in seeking funding through the Championship grants category.

Before you submit your application online, please read the guidelines and email us to confirm your eligibility. Getting in touch with us before you apply for a grant is an important part of the application process.

About Events Tasmania

Events are an incredibly important part of the visitor economy. They create a trigger for travel, promote regional dispersal of visitors and generate fantastic stories and images that in turn increase people's desire to visit Tasmania.

Housed within the Department of State Growth, Events Tasmania delivers part of the *Tasmanian Government Events Strategy 2015-2020*; to deliver a balanced events portfolio that enhances Tasmania's reputation as a tourism destination.

Events supported through Events Tasmania return around \$100 million to the Tasmanian economy each year, as well as creating jobs and engendering pride in our state.

Our support and funding programs have been developed to maintain a balanced events portfolio that:

- attracts people to Tasmania; supporting the joint strategy between the tourism industry and government to increase visitor numbers to Tasmania to 1.5 million per year by 2020;
- encourages Tasmanians to move around the state; and
- gets people talking about Tasmania through their own circles of influence.

About the program

Established in 2002, the Events Tasmania Grants Program has provided funds to over 1000 events. Around \$350 000 is available through the Events Tasmania Grants Program this year under the following grant categories:

- Touring grants
- Marketing Tasmania grants
- Championship grants
- One-off Assistance grants

More information about the Events Tasmania Grants Program is available at www.eventstasmania.com/grants.



About Championship grants

Events Tasmania is committed to increasing the number of people coming to Tasmania, ensuring that they travel around the state while they are here.

As part of meeting these objectives, Events Tasmania is investing in events that bring competitors and supporters to Tasmania.

Grants worked out against set criteria (see page five) up to a maximum of \$5 000 are available to eligible competitions, championships and sporting events that:

- attract more than 200 people from outside Tasmania
- stay three nights or more in paid commercial accommodation (hotel, motel, B&B, cabin)
- promote pre- and post-championship holidays and regional touring as a part of their event promotion.

Applicants can be based anywhere in Australia, and must be able to enter into a funding agreement with the Tasmanian Government.

Contact us

Before you start typing up your application, it is really important that you talk to us. Not only will this save you time and effort in the long-run, but by seeking confirmation of your eligibility and discussing your event with us you should find yourself better informed about preparing and submitting your application.

Email info@eventstasmania.com with a brief outline of your event and your contact details and one of the team will contact you to discuss.

Championship grants funding criteria

Grants are valued at either \$3 000 or \$5 000 based on three criteria. If you meet the basic thresholds you can apply for a \$3 000 grant, however if you meet two out of three significant thresholds you can apply for \$5 000 in funding. The criteria and thresholds are:

	Attendees	Seasonality	Regionality
Basic thresholds	200-399	All year	State-wide
Significant thresholds	400 >	March-November	Outside Greater Hobart

Reasons you may not be eligible for a grant

Our funding programs don't support conferences, conventions, symposiums, trade fairs, fundraising events, expos and events that are primarily a showcase for stall-holders to demonstrate, promote or sell services or products.

If your event already receives Events Tasmania funding through a Major Event Partnership you are not eligible for funding from the Grants Program for the same event.

When and how to apply

There are no application deadlines for Championship grants, but we do ask that you lodge your application at least three months prior to commencement of your event.

Step by step guide to applying for, claiming and acquitting a Championship grant

To apply

1. Email Events Tasmania to establish the eligibility of your organisation and event
2. Complete and submit the Championship grants application form
3. Within two weeks you will receive notification that your application has been received, and if it has been approved (and if not, why)

To claim grant funds

4. As a successful applicant you enter into a funding agreement with the Tasmanian Government that outlines your commitments to receive the grant.
5. Once the funding agreement is finalised, you submit an invoice to us for the agreed grant amount, which will be paid within 30 days.

Deliver your event

6. At the conclusion of your event you are required to provide Events Tasmania with information detailing each attendee's name and the name of the paid accommodation they stayed in during the event.
7. Events Tasmania will audit your information to ensure compliance with the funding agreement, and follow-up with you afterwards.



Events Tasmania

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