

Touring



The Events Tasmania Grants Program

Thank you for your interest in the Events Tasmania Grants Program. This document provides guidelines for organisations interested in seeking funding through the Touring grants category.

Before you submit your application online, please read the guidelines and email us to confirm your eligibility. Getting in touch with us before you apply for a grant is an important part of the application process.

About Events Tasmania

Events are an incredibly important part of the visitor economy. They create a trigger for travel, promote regional dispersal of visitors and generate fantastic stories and images that in turn increase people's desire to visit Tasmania.

Housed within the Department of State Growth, Events Tasmania delivers part of the *Tasmanian Government Events Strategy 2015-2020*; to deliver a balanced events portfolio that enhances Tasmania's reputation as a tourism destination.

Events supported through Events Tasmania return around \$100 million to the Tasmanian economy each year, as well as creating jobs and engendering pride in our state.

Our support and funding programs have been developed to maintain a balanced events portfolio that:

- attracts people to Tasmania; supporting the joint strategy between the tourism industry and government to increase visitor numbers to Tasmania to 1.5 million per year by 2020;
- encourages Tasmanians to move around the state; and
- gets people talking about Tasmania through their own circles of influence.

About the program

Established in 2002, the Events Tasmania Grants Program has provided funds to over 1000 events. Around \$350 000 is available through the Events Tasmania Grants Program this year under the following grant categories:

- Touring grants
- Marketing Tasmania grants
- Championship grants
- One-off Assistance grants

More information about the Events Tasmania Grants Program is available at www.eventstasmania.com/grants.



About Touring grants

Events Tasmania is committed to increasing the number of people coming to Tasmania, and ensuring that they travel around the state while they are here.

As part of meeting these objectives, Events Tasmania is offering incentives to organisers of motor vehicle, motorcycle, and cycle tours that come to tour around Tasmania.

Grants worked out on a scale of attendance and duration (see page five) up to a maximum of \$15 000 are available to eligible organisations who conduct a tour:

- held in the March – November period (tours held in December, January and February are not eligible)
- attracting more than 40 people from outside Tasmania
- staying five nights or more in paid commercial accommodation (hotel, motel, B&B, cabin)
- spending 40% or more of the tour in regional areas (outside Greater Hobart).

Motorhome, caravan, camping and walking tours may also be eligible, but only for the days that participants spend in paid accommodation, and with the same ratio of 40% paid accommodation in regional areas.

Applicants can be based anywhere in Australia, and must be able to enter into a funding agreement with the Tasmanian Government.

Contact us

Before you start typing up your application, it is really important that you talk to us. Not only will this save you time and effort in the long-run, but by seeking confirmation of your eligibility and discussing your event with us you should find yourself better informed about preparing and submitting your application.

Email info@eventstasmania.com with a brief outline of your event and your contact details and one of the team will contact you to discuss.

Reasons you may not be eligible for a grant

Our funding programs don't support conferences, conventions, symposiums, trade fairs, fundraising events, expos and events that are primarily a showcase for stall-holders to demonstrate, promote or sell services or products.

If your event already receives Events Tasmania funding through a Major Event Partnership you are not eligible for funding from the Grants Program for the same event.



When and how to apply

There are no application deadlines for Touring grants, but we do ask that you lodge your application at least three months prior to commencement of your tour.

Step by step guide to applying for, claiming and acquitting a Touring grant

To apply

1. Email Events Tasmania to establish the eligibility of your organisation and tour
2. Complete and submit the Touring Grants application form
3. Within two weeks you will receive notification that your application has been received, and if it has been approved (and if not, why)

To claim grant funds

4. As a successful applicant you enter into a funding agreement with the Tasmanian Government that outlines your commitments to receive the grant.
5. Once the funding agreement is finalised, you submit an invoice to us for the agreed grant amount, which will be paid within 30 days.

Deliver your event

6. At the conclusion of your event you are required to provide Events Tasmania with information detailing each attendee's name and the name of the paid accommodation they stayed in during the tour.
7. Events Tasmania will audit your information to ensure compliance with the funding agreement, and follow-up with you afterwards.

Touring Grants funding scale 2015

This funding scale determines the value of your grant, based on your attendance numbers and duration of tour.

| | Number of interstate or international attendees | | | | | | | | | | | |
|----|---|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| | 40-59 | 60-79 | 80-99 | 100-119 | 120-139 | 140-159 | 160-179 | 180-199 | 200-219 | 220-239 | 240-259 | 260-279 |
| 5 | \$1 500 | \$2 000 | \$2 500 | \$3 000 | \$3 500 | \$4 000 | \$4 500 | \$5 000 | \$5 500 | \$6 000 | \$6 500 | \$7 000 |
| 6 | \$1 800 | \$2 400 | \$3 000 | \$3 600 | \$4 200 | \$4 800 | \$5 400 | \$6 000 | \$6 600 | \$7 200 | \$7 800 | \$8 400 |
| 7 | \$2 100 | \$2 800 | \$3 500 | \$4 200 | \$4 900 | \$5 600 | \$6 300 | \$7 000 | \$7 700 | \$8 400 | \$9 100 | \$9 800 |
| 8 | \$2 400 | \$3 200 | \$4 000 | \$4 800 | \$5 600 | \$6 400 | \$7 200 | \$8 000 | \$8 800 | \$9 600 | \$10 400 | \$11 200 |
| 9 | \$2 700 | \$3 600 | \$4 500 | \$5 400 | \$6 300 | \$7 200 | \$8 100 | \$9 000 | \$9 900 | \$10 800 | \$11 700 | \$12 600 |
| 10 | \$3 000 | \$4 000 | \$5 000 | \$6 000 | \$7 000 | \$8 000 | \$9 000 | \$10 000 | \$11 000 | \$12 000 | \$13 000 | \$14 000 |
| 11 | \$3 300 | \$4 400 | \$5 500 | \$6 600 | \$7 700 | \$8 800 | \$9 900 | \$11 000 | \$12 100 | \$13 200 | \$14 300 | \$15 000 |
| 12 | \$3 600 | \$4 800 | \$6 000 | \$7 200 | \$8 400 | \$9 600 | \$10 800 | \$12 000 | \$13 200 | \$14 400 | \$15 000 | \$15 000 |
| 13 | \$3 900 | \$5 200 | \$6 500 | \$7 800 | \$9 100 | \$10 400 | \$11 700 | \$13 000 | \$14 300 | \$15 000 | \$15 000 | \$15 000 |
| 14 | \$4 200 | \$5 600 | \$7 000 | \$8 400 | \$9 800 | \$11 200 | \$12 600 | \$14 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 |
| 15 | \$4 500 | \$6 000 | \$7 500 | \$9 000 | \$10 500 | \$12 000 | \$13 500 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 |
| 16 | \$4 800 | \$6 400 | \$8 000 | \$9 600 | \$11 200 | \$12 800 | \$14 400 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 |
| 17 | \$5 100 | \$6 800 | \$8 500 | \$10 200 | \$11 900 | \$13 600 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 |
| 18 | \$5 400 | \$7 200 | \$9 000 | \$10 800 | \$12 600 | \$14 400 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 |
| 19 | \$5 700 | \$7 600 | \$9 500 | \$11 400 | \$13 300 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 |
| 20 | \$6 000 | \$8 000 | \$10 000 | \$12 000 | \$14 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 |
| 21 | \$6 300 | \$8 400 | \$10 500 | \$12 600 | \$14 700 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 |
| 22 | \$6 600 | \$8 800 | \$11 000 | \$13 200 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 |
| 23 | \$6 900 | \$9 200 | \$11 500 | \$13 800 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 |
| 24 | \$7 200 | \$9 600 | \$12 000 | \$14 400 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 |
| 25 | \$7 500 | \$10 000 | \$12 500 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 |
| 26 | \$7 800 | \$10 400 | \$13 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 |
| 27 | \$8 100 | \$10 800 | \$13 500 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 |
| 28 | \$8 400 | \$11 200 | \$14 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 |
| 29 | \$8 700 | \$11 600 | \$14 500 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 |
| 30 | \$9 000 | \$12 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 |
| 31 | \$9 300 | \$12 400 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 |
| 32 | \$9 600 | \$12 800 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 |
| 33 | \$9 900 | \$13 200 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 |
| 34 | \$10 200 | \$13 600 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 |
| 35 | \$10 500 | \$14 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 | \$15 000 |






Events Tasmania

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